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FOR IMMEDIATE RELEASE

August 26, 2005 – Fort Walton Beach, Fla. – The Emerald Coast Public Relations Organization (ECPRO) is pleased to announce the accomplishments of two of its long-time members. Kathy Morrow (Director of Communication with CHELCO) and Sabrina McLaughlin (Voter Education/PR Coordinator with the Okaloosa County Supervisor of Elections Office) were both recognized for their outstanding efforts during the Southern Public Relations Federation (SPRF) Annual Lantern Awards Ceremony in Biloxi, Miss.

Morrow received three Certificates of Achievements: one in the category of “Externally Circulated Magazines” for *CHELCO News* (additional credits go to Kathy Craft); one in the category of “Special Purpose Publications” for the *Youth Tour Handbook* (additional credits go to Brenda Whitfield and Jennifer Wakefield); and one in the “Potpourri” category for the *Youth Tour Kit* (additional credits go to Brenda Whitfield). Morrow was also recognized by SPRF as a Senior Practitioner during the ceremony.

McLaughlin received two Lantern Awards (the program’s highest honor) and one Certificate of Achievement: a Lantern Award in the “Long Term Public Affairs Program” for *Kids Vote, Too Okaloosa 2004* (additional credits go to Pat Hollarn and Sally Henderson); a Lantern Award in the “Television Public Service Announcement” category for *The Race* (additional credits go to Steve Baker and Susan Shaw); and a Certificate of Achievement in the “Short Term Public Affairs Program” category for the *Make Your Mark Campaign* (additional credits go to Steve Baker and Susan Shaw).

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The Lantern Awards are hosted annually by SPRF at the organization's annual conference. The awards are given each year to recognize projects, programs and productions that display outstanding strategy, creativity and production skills. Awards are given at three levels in multiple categories covering all facets of public relations. The Lantern Awards program is open only to SPRF member organizations, which include: the Emerald Coast Public Relations Organization, the Public Relations Council of Alabama, The Public Relations Association of Mississippi and the Public Relations Association of Louisiana.



PHOTO CUTLINE:

Pictured left to right are ECPRO members Sabrina McLaughlin (Okaloosa County Supervisor of Elections Office, Voter Education/PR Coordinator) and Kathy Morrow (CHELCO, Director of Communications) both recipients of this year's Southern Public Relations Federation Lantern Awards.